COVID-19 IMPACT SURVEY

Industries Represented

- Retail and Wholesale: 17%
- Construction and Manufacturing: 7%
- Transportation and Warehousing: 5%
- Finance, Insurance or Real Estate: 12%
- Professional or Technical Services: 10%
- Education: 4%
- Hospitality or Food Establishments: 14%
- Non-profit: 4%
- Health: 10%
- Other: 17%

There were 9,725 firms in the McAllen MSA
(Source: US Census Bureau 2016)

We estimate there are 10,361 firms as of 2020 in the McAllen MSA

Businesses have reduced operations

60% Average
Businesses Have Suffered Economic Injury

84.36% Yes
15.64% No

Average Revenue Loss
61.41%
Businesses That Have Reduced Staff Capacity

55% Yes
45% No

Estimated number of employees that have been furloughed, laid off or have seen reduction of hours in the McAllen MSA

101,537
Only 34.83% of businesses are selling online, yet they have seen an increase of 18% of online sales.

COVID-19 Related Developments That Have Affected Businesses

- Decline in business due to uncertainty
- Drop in customers
- Fewer visitors to the region
- Cancelled or postponed delivery of exports
- Unable to get critical supplies or production parts
- Cancelled business trips
- Reduced access to clients and customers
- Absenteeism from sick workers
- Reduced hours of workers
- Remote workers

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How Worried Are Businesses About Surviving This Challenge

- Not worried, no negative impact: 2.69%
- Some impacts, but we will make it: 47.85%
- Worried about impacts and staying in business: 31.18%
- Very worried and don't know if we'll make it through: 15.05%
- Will likely go out of business: 3.23%