



STATE OF TEXAS §  
COUNTY OF HIDALGO §  
CITY OF MCALLEN §

**Notice of Board of Directors Regular Meeting**

McAllen Chamber of Commerce  
Conference Room & Virtual Room

**Wednesday, January 18, 2023**

**11:45 a.m.**

**Zoom Room:**

<https://us02web.zoom.us/j/88112604157?pwd=Y3QyTUVaODc5QlFRUGd1d0VJOUFGZz09>

**Dial-in Information:**

**+1 346 248 7799 | Passcode: 554988**

Agenda

MEETING

1. Call to order.

CONSENT AGENDA ITEMS

All consent agenda items are routine by the McAllen Chamber of Commerce and will be approved in one motion. There will be no separate discussion of these items unless a board member so requests. Items can be removed from the consent agenda items list and placed in the normal sequence of the general agenda.

2. Board Meeting Minutes for December 19, 2022

EXECUTIVE PRESENTATIONS

1. Presentation and updates on the following topics by the President & CEO of the McAllen Chamber of Commerce.
  - a. Department Enhancements
  - b. New Conflict of Interest Policy
  - c. New Partnerships
  - d. McAllen Day at Austin, Texas Priority Items
  - e. McAllen Chamber of Commerce Rebranding
  - f. Membership Update

ITEMS FOR INDIVIDUAL CONSIDERATION

2. Consideration and action to create a Tourism Advisory Committee, appoint its members, and approve its objectives for FY 2023.

3. Consideration and action to authorize the President & CEO to open a new credit account for all Tourism department expenses.
4. Consideration and action to approve the new McAllen Chamber of Commerce Membership Rates.
5. Consideration and action to acknowledge the December 2022 Financial Report.
6. Board Comments
7. Meeting Adjournment

